

Exponential Growth

Used when the value **increases** over time — like **population**, **investment**, or **inflation**.


Example 1: Population Growth

A town has a population of 20,000. It increases by 4% each year.
What will the population be after 3 years?

Step 1: Identify values

- Initial = 20,000
- Rate = 4% $\rightarrow r = 0.04$
- Time = 3 years

$$\begin{aligned}\text{Population} &= 20000 \times (1 + 0.04)^3 = 20000 \times (1.04)^3 \\ &= 20000 \times 1.124864 = \boxed{22,497.28}\end{aligned}$$

 So, after 3 years, the population will be **about 22,497 people**.

Exponential Decay

Used when the value **decreases** over time — like **depreciation**, **cooling**, or **radioactive decay**.


Example 2: Car Depreciation

A car is bought for \$15,000. It loses 10% of its value each year.
What is its value after 4 years?

Step 1: Identify values

- Initial = 15,000
- Rate = 10% $\rightarrow r = 0.10$
- Time = 4 years

$$\begin{aligned}\text{Value} &= 15000 \times (1 - 0.10)^4 = 15000 \times (0.90)^4 \\ &= 15000 \times 0.6561 = \boxed{9841.50}\end{aligned}$$

 So, after 4 years, the car is worth **\$9,841.50**.



Tips and Tricks

- For **growth**, values get **larger** over time.
- For **decay**, values get **smaller** over time.
- Always convert percentage to **decimal** (divide by 100).
- Round your final answers to **2 decimal places** or as instructed.



Example 3: A tricky depreciation

A machine is worth \$8,000 and depreciates by 12% per year.
What will its value be after 5 years?

$$= 8000 \times (1 - 0.12)^5 = 8000 \times (0.88)^5 = 8000 \times 0.5277 = \boxed{4221.60}$$



Example 4: Compound Interest Style Growth

You invest \$1,200 at a 6% interest rate per year, compounded annually.
What will it be worth after 3 years?

$$= 1200 \times (1 + 0.06)^3 = 1200 \times 1.191016 = \boxed{1,429.22}$$

Exponential Growth and Decay

Exponential growth or decay happens when a quantity increases or decreases by a fixed percentage over regular time intervals.

Key Formula

$$\text{Final Amount} = \text{Initial Amount} \times (1 \pm r)^n$$

Where:

- r = growth or decay rate as a **decimal** (e.g. 5% = 0.05)
- n = number of time periods (e.g. years, months)
- Use $+r$ for **growth**
- Use $-r$ for **decay**